

UNITED WE FIGHT. UNITED WE WIN.

LIVE UNITED™



Foothills United Way

INVESTING FOR IMPACT – Foothills UNITED WAY SERVES BROOMFIELD COUNTY

Foothills United Way focuses on innovative and preventive solutions that address **Attainable Housing**, **Strengthening Families for Early Childhood Success** and **Community Resilience**.

Delivering Services – Foothills United Way is dedicated to providing resources to our community through initiatives that create positive change in our community.

- ✓ Personal Investment Enterprise (PIE) Program–This matched savings and financial literacy program has driven over \$1.25 million into our local Boulder and Broomfield county economies. 7 PIE graduates are Broomfield residents: 3 purchased a home, 1 developed a business and 3 pursued secondary education.
- ✓ The Volunteer Connection at Foothills United Way facilitates team volunteer projects at Broomfield nonprofit organizations including A Precious Child.
- ✓ United Way’s Volunteer Connection partnered with DOVIA (Directors of Volunteers in Agencies) Colorado to launch the DOVIA Boulder/Broomfield chapter. We make sure nonprofit volunteer managers provide great experiences so volunteers will return again and again.
- ✓ Foothills United Way provides free 2-1-1 help, navigation and referral services to all residents Boulder and Broomfield counties. If you need help and don’t know where to turn, “dial 211.”
- ✓ In 2017 on Day of Caring, Foothills United Way brought together 1,100 volunteers from 35 area businesses and organizations. They worked on 64 projects at 47 sites including Broomfield County.

Building Collaboration – Because we know one organization alone can’t solve our community’s largest problems; these are examples of the various ways Foothills United Way invests in the community to change the odds for individuals and families.

- ✓ Westlake Middle School Collaborative, whose goal is to ensure all Westlake Middle School students are math proficient, prepared for high school and set up for success.
- ✓ Broomfield Housing Opportunity Coalition (BHOC), whose goal is to have an accessible Broomfield for a variety families and income levels.
- ✓ Boulder and Broomfield Counties Family Resource Center (FRC) Network provides families with support necessary for them to become stronger in key areas that affect family stability.
- ✓ Broomfield Affordable Housing Taskforce believes in the power of community to address needs and solve problems focused on the need to expand and sustain a broad spectrum of housing opportunities in Broomfield County.

Participation – Foothills United Way knows that to achieve lasting change in the community we need to work together, because of this we actively participate in key groups and entities that focus on a better Broomfield County.

- ✓ Foothills United Way CEO Doug Yeiser is a member of the Key Leader Board of Broomfield Communities that Care, promoting the health and well-being of young people.
- ✓ Foothills United Way partners with Broomfield Early Childhood Council, to build an environment where all children, families, and providers are valued, healthy, and thriving.
- ✓ Foothills United Way is a part of the Broomfield Community Service Network.
- ✓ Foothills United Way participates in Board of Directors of the Broomfield Chamber of Commerce to have a direct connection to local business community, their needs and giving opportunities.